

Product Information from SoftPress Systems

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Freeway 1.0 Feature List

Long Hanborough, Oxford, UK [September 30th 1997].

Freeway provides very rich feature sets for creating Web content and for free-form layout and design. The feature list in this document has been written to help you understand the breadth and depth of Freeway's functionality. Please note that this list is not designed to be an exhaustive description of all the features of Freeway.

User Interface

The Freeway interface is familiar and intuitive, and its layout and design features share a look and feel consistent with those of popular professional DTP page layout applications.

- “Page and Pasteboard” metaphor
- Context-sensitive Inspector Palette gives rapid access to settings for Pages, Items, Text, Images, Form controls, Multimedia and other forms of web content
- Color Palette for selecting and defining custom colors – choose from Freeway’s 216 Internet-safe color palette or specify RGB and HSL colors from Apple’s system color pickers
- Site Palette displays the site structure, including pages, folders, hyperlinks and the total HTML file sizes for each page
- Styles Palette for applying and managing paragraph and character level style sheets
- Drag and Drop import of content from the Finder and other compatible applications like Netscape Navigator and Microsoft Explorer
- Place and size objects manually or numerically
- Zoom from 5% to 1000% magnification
- Rulers in independent measurement units
- Simultaneous multiple views of the document, including master and instance pages
- Many keyboard shortcuts familiar to graphic designers using QuarkXPress

Web site Production and Maintenance

- Automatically generates professional quality HTML
- Add functionality with custom HTML, JavaScript and VBScript
- Create internal Hyperlinks to other pages in the document

- Supports external URLs using protocols such as ftp:, http:, mailto: etc
- Specify item content as an external URL linking to data from another Web site
- Follow links within the Freeway document
- Multiple Master pages for rapid site production and maintenance
- Image Maps easily created using graphical tools
- Faithfully reproduces complex page layouts on the Web
- Update site simply by editing Freeway document and rebuilding
- Only modified items are rebuilt

Create Pages with Rich Content

Freeway creates rich, interactive Web sites which can contain many kinds of content - text, graphics, forms, multimedia, hyperlinks etc.

- Editable text content which can be exported either as HTML text or automatically converted to anti-aliased GIF graphics
- Graphics imported as TIFF, PICT, EPS, JPEG, GIF, Animated GIF or BMP
- Apply Page Background color and/or Page Background images
- Apply Hyperlinks to text, graphics and other page elements with equal ease
- Import any kind of Web content supported in browsers, including Java Applets, ShockWave, QuickTime
- Create forms using buttons, text fields, text areas, radio buttons, checkboxes, popups and lists

Web Page Layout and Design with Professional DTP tools

Freeway has a complete set of “frame-based” layout tools for accurate positioning and manipulation of objects on a page:

- Multiple Master Pages for effortless design and maintenance of pages with repeating content for a consistent look and feel
- Drawing tool for rectangular boxes to hold HTML text
- Drawing tools for image and text graphic objects – Rectangles, Ovals, Polygons and Bezier shapes
- Many types of page elements can be overlapped, for example to superimpose type on an image or even on an animated GIF!
- Freely transform graphic objects either numerically or using familiar tools to Rotate, Scale, Mirror or Skew items
- Grids and Guides allow easy and consistent positioning of items
- Flow text inside or around any item, including Bezier shapes
- Automatically fit item frame to graphic, or fit graphic to item frame
- Lock/Unlock page elements
- Duplicate objects
- Align objects

Flexible and Professional Controls for Fine Typography

Freeway offers the most comprehensive range of typographical controls available in an integrated Web design package. Type can be set for export as a GIF graphic with anti aliasing (for

example to create a heading, image caption or banner) and in this situation the following typographic features can be applied:

- Point size from 1 to 1000 points in .001 point increments
- Leading (either as a percentage of point size or in absolute values)
- Kerning
- Tracking
- Baseline Shift
- Left/right/center text alignment
- Justify or force justify text
- Word and letter spacing for justified type
- Condense and expand type
- Bold, italic, shadow, outline, underline, word underline
- Left, right and first line indents

Text to be exported as HTML can be formatted with a comprehensive set of HTML attributes and type styles, including bulleted and numbered lists

Graphics and Color Handling

- Use graphics in their original format: TIFF, PICT, EPS, BMP, GIF, JPEG, Animated GIF
- Automatically convert images for export as GIF or JPEG for rendering on the web page
- Choose between adaptive, Web 216 and Mac 256 color palettes for GIF images
- Optimise GIF using interactive color reduction, with real-time feedback on image quality and image file size
- Control JPEG compression level with real-time feedback on image quality and file size
- Options for GIF images include number of colors, Anti-Alias type, Dithering, Interlacing
- Supports Progressive JPEG for both import and export
- Unique "Foreground" and "Knockout" color features for creative type coloring effects
- Management of imported images is made easy with Resample, Update and Locate options

Word Processing with Spell Checking for Many Languages

Freeway provides productive word processing functions including spell checking and hyphenation for all Western European countries.

- Character- and paragraph-level style sheets
- Styles sheets are generated automatically as you work
- Use multiple spelling and hyphenation dictionaries at the same time
- Spell check the entire site, or just the current story or selection
- Automatically change dictionaries for language changes within the document
- Define exceptions for spelling and hyphenation
- Find and replace text within the current selection or story, or across the entire site
- Text is editable after rotation, skewing or mirroring

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For Sales contact details – please refer to the main release “Freeway 1.0 Shipping”.

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